

Social Entrepreneurship



Der Entrepreneurship Summit
ist CO₂-kompensiert
regreen.at

Track 2: UKids Youth Start at Primary Education (A1)

Mo., 13. November, 09:00–12:00, Language: English

How to teach the Youth Start Entrepreneurial Challenges at primary school –
Shadowing in the class of Andrea Bisanz, Youth Start Trainer



Leonard-Bernstein-Straße 2, Vienna 22

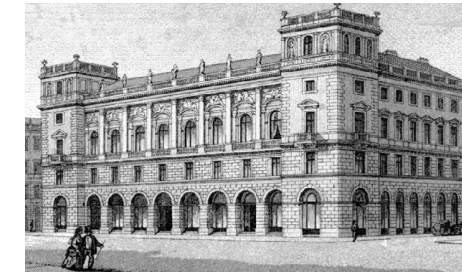


Andrea Bisanz
Bilingual Primary School Donaueity
Youth Start Teacher Trainer



Track 3: Ukids - youthstart.eu Entrepreneurial Challenges

Mo., 13. November, 14:00–17:30, Language: English (on invitation)



Treibhaus, Eschenbachgasse 11, Vienna 1

- Youth Start Entrepreneurial Challenges – programme: TRIO-Model, Framework of References for Entrepreneurship Competences, Assessments - Youth Start Social Entrepreneurship Programme for kids: UKids
- Project meeting UKids: Workpackages, Project Output, Cooperation inside the countries and on European level



Prof.ⁱⁿ Susanne Spangl
Center for valuebased Business Education, KPH Vienna/Krems



Prof. Johannes Lindner
Dep. Entrepreneurship Education KPH Vienna/Krems & ifte.at



Eva Jambor
Youth Start,
Board Member of IFTE



Brigitta Serbán
Member of Initiative for Teaching Entrepreneurship www.ifte.at



Alex Spitzer
IFTE, Changemaker
Programm Koordination



Prof.ⁱⁿ Elisabeth Fernbach
KPH Vienna/Krems



Prof.ⁱⁿ Gerlinde Pröbstl
KPH Vienna/Krems



Hildegund Ikerl
Praxisvolksschule (PVS)
Krems Mitterau



Dir. Sigrid Bannert
Praxisvolksschule (PVS)
Krems Mitterau

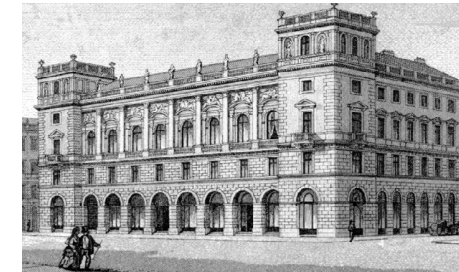


Andrea Bisanz
Bilingual Primary School Donaucity
Youth Start Multiplier Board of Education Vienna & KPH Vienna/Krems



Track 3: UKids - youthstart.eu Entrepreneurial Challenges

Mo., 13. November, 14:00–17:30, Language: English (on invitation)



Treibhaus, Eschenbachgasse 11, Vienna 1



Connie Stendal Rasmussen
University College Absalon



Karen Hendil
Klostermarksskolen



Michael Elberg
Klostermarksskolen



Prof.ª Maria Hercz
John von Neumann University



Prof. Dárida Fernandes
Escola Superior de Educação
Instituto Politécnico do Porto



Carla Sónia Lopes da Silva Serrão
Escola Superior de Educação
Instituto Politécnico do Porto



Dr.ª Maria Ribeiro Basílio de Pinho
Instituto Politécnico do Porto



Track 4: UKids Entrepreneurial Challenges – part I

Tu., 14. November, 09:00–18:00, Language: English

Meeting with the headmistress Erika Tiefenbacher
 Training of A1 & A2 Challenges with Gerda Reißner, Ingrid Teufel and Eva Jambor

Youth Start Mindfulness Program

- A1 & A2 Empathy Challenge – “My feelings – your feelings: Giraffe Language” & “Friendship Bag”
- A1 & A2 Be A YES Challenge – “Concentrate on what is good for you!” & “Training in optimism”
- A1 & A2 Story Telling Challenge – “Creative Writing 1” & “Creative Writing 2”
- A1 Debate Challenge – “Let’s talk – debating and philosophising”
- A2 My Personal Challenge – “Stretching my Pocket Money”
- A2 Hero Challenge – “What makes someone a true hero”
- A2 Perspectives Challenge – “Why are there no more fish in the lake?” & “My Dream Job”



NMS Schopenhauerstraße www.schop79.at
 Schopenhauerstraße 79, Vienna 18
 New Middle School – lower secondary level



Erika Tiefenbacher
 Headmistress NMS
 Schopenhauerstraße



Gerda Reißner
 Youth Start Author and
 Teacher Trainer



Ingrid Teufel
 Youth Start Author and
 Teacher Trainer



Eva Jambor
 Project Management
 Youth Start

Youth Start
 ENTREPRENEURIAL
 CHALLENGES



Social
 Entrepreneurship



Youth Start Mindfulness Program
 See mind & body at www.youthstart.eu



Track 8: UKids Entrepreneurial Challenges – part II

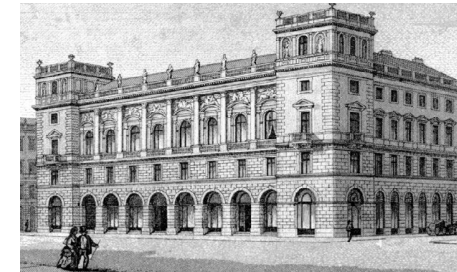
We., 15. November, 8:30–13:00, Language: English

Youth Start Entrepreneurial Challenges

- A1 Idea Challenge – “Get your Ideas Moving Forward!”
- A1 Idea Challenge – “We create value”

- A1 My Personal Challenge – “What’s it worth?”
- A1 Perspectives Challenge – “Tracking 20 Euro”
- A1 Extreme Challenge – “Setting and achieving goals in sports”

- A1 & A2 Trash Value Challenge – “Recycling adds Value – New Creations and Useful Objects from the Rubbish Bin”



Treibhaus, Eschenbachgasse 11, Vienna 1



Andrea Bisanz
Bilingual Primary School Donaucity
Youth Start Teacher Trainer



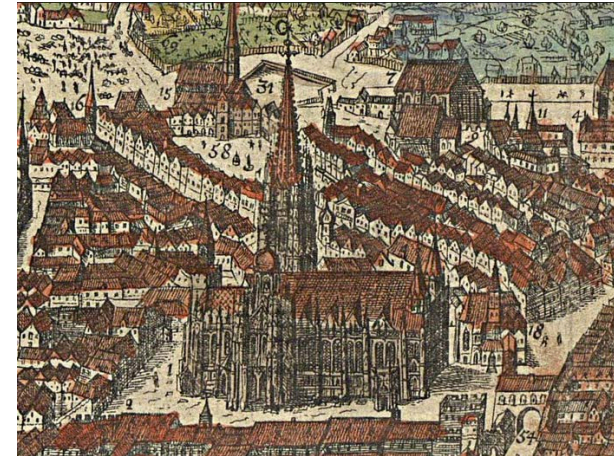
Track 12: Entrepreneurial Guided Tour

We., 15. November, 14:00–16:30, Language: English

Take the guided tour and get an overview of the entrepreneurial development of Vienna, from the „start-up phase“ up to now. Thanks to Peter Habinger we can offer this unique experience!



Peter Habinger
Stadtforscher/Urban Researcher



Meeting point: in front of the
Curhaus, Stephansplatz 3, Vienna 1



Track 13: Get involved. Entrepreneurship Summit: SDG`s

Mi./We., 15. November, 17:00–20:00, Sprache/Language: Deutsch/English

Eröffnung/Opening

Sekt.Chef. Dr. Christian Dorninger

Greetings/Grußworte

Florina Mugione



Palais Hardegg, Festsaal, Freyung 1, 1010 Wien/Vienna 1



Sekt.Chef. Dr. Christian Dorninger
Austrian Federal Ministry of Education



AL MRⁱⁿ Katharina Kiss
II/3 Austrian Federal
Ministry of Education



GL MR Jürgen Horschinegg
Austrian Federal Ministry of Education



Florina Mugione
Chief Entrepreneurship Section
United Nations – Unctad

BMB
Bundesministerium
für Bildung



Track 13: Get involved. Entrepreneurship Summit: SDG´s

Mi./We., 15. November, 17:00–20:00, Sprache/Language: Deutsch/English

Keynote:

Romy Sigl: Do what you love

Dr. Kåre Moberg/Eva Jambor: Youth Start Entrepreneurial Challenges – Overview of the research results

Ingrid Teufel/Eva Jambor: Warum Achtsamkeit?! – Ein Trainingsprogramm für Alltag, Beruf und Schule



Palais Hardegg, Festsaal, Freyung 1, 1010 Wien/Vienna 1



Romy Sigl
Founder Co-Working Salzburg



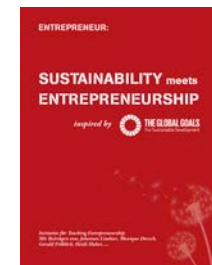
Dr. Kåre Moberg
Danish Foundation for Youth
Entrepreneurship



Eva Jambor
Member of the Board of IFTE
www.youthstart.eu



Ingrid Teufel
Youth Start Author and
Multiplier



Track 13: Get involved. Entrepreneurship Summit: SDG´s

Mi./We., 15. November, 17:00–20:00, Sprache/Language: Musik/Music

abschließend/concluding

Daniel Tejada: Live Music



Daniel Tejada
Actor, Songwriter, Singer & Composer

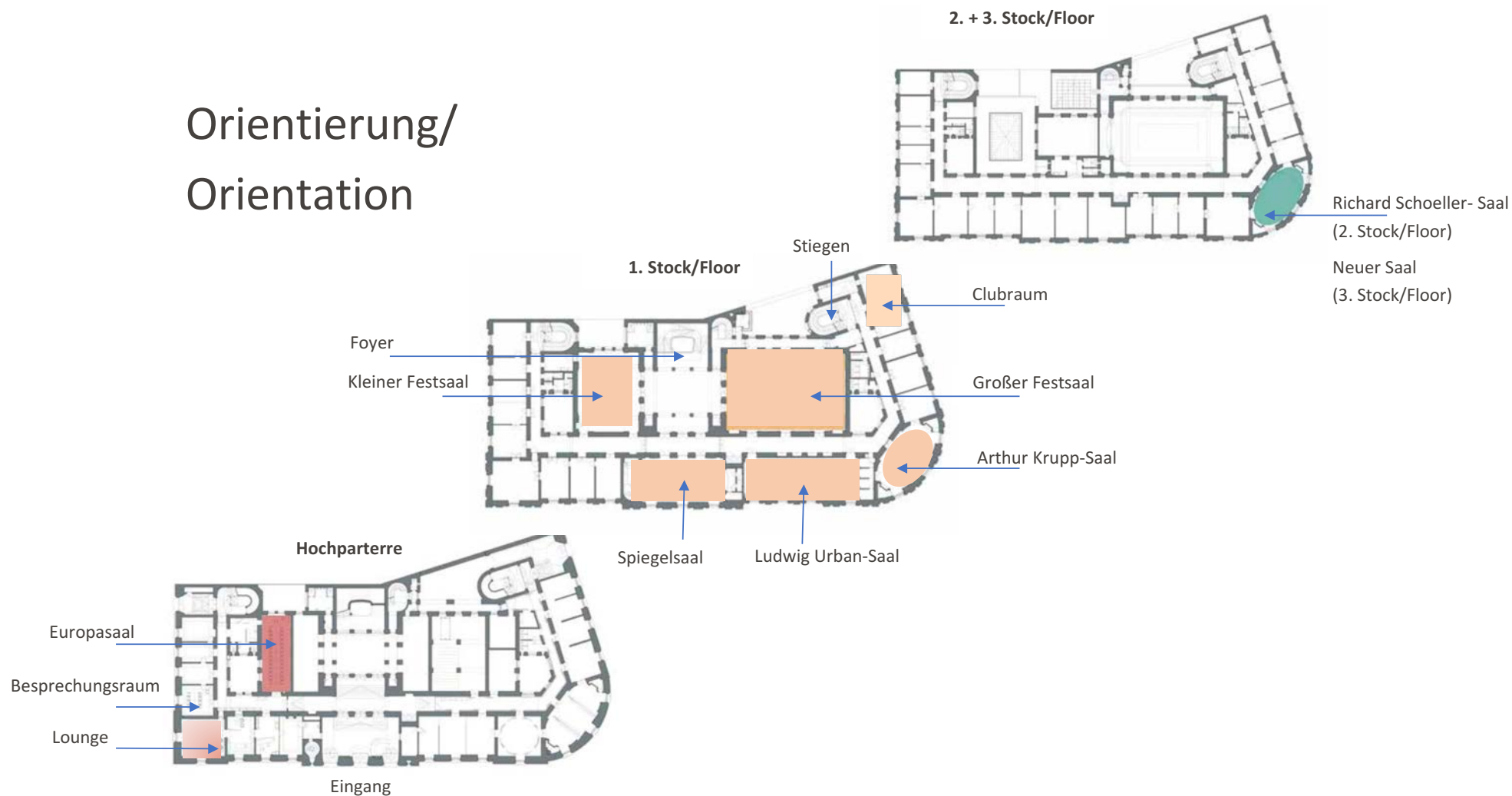


Palais Hardegg, Festsaal, Freyung 1, 1010 Wien/Vienna 1



Entrepreneurship Summit

Orientierung/ Orientation



Track 14: Brunch Club: *Citizen and Social Entrepreneurship* – Everyone a Changemaker

Thu., 16. November, 09:15–10:45, Language: English



Arthur Krupp-Saal, 1. Floor



Marie Ringler
Ashoka Director Europe



Univ.-Prof. Dr. Günter Faltn
Entrepreneurship Stiftung Berlin



Prof. Susanne Spangl
KPH Vienna/Krems
www.youthstart.eu
Moderator



Track 14: Brunch Club: *In Honor of the Austrian Entrepreneurship Educators of the Year*



Arthur Krupp-Saal, 1. Floor



Andrea Bisanz
Bilingual Primary School Donaueity
Youth Start Teacher Trainer



Gerda Reißner
Youth Start Author and
NMS Schopenhauerstraße



Prof. in Brigitte Lindenhofer
HAK/HAS Ybbs & IT-HTL Ybbs



Ingrid Teufel
Youth Start Author and Trainer
Co-Founder „Jedes Kind“



Prof. in Doris Wieshaider
HAK & HAS BFI



Track 17: Scaling up Entrepreneurship Education

Thu., 16. November, 11:00–12:30, Language/Sprache: English/Deutsch

Entrepreneurial education is about learning how to recognise opportunities, and that is a skill every citizen should have. In this workshop we will share the experience of entrepreneurship education approaches and will work on the question: How to increase entrepreneurship education and the impact for the entrepreneurial eco-system. *Chair: Johannes Lindner*



Kleiner Festsaal, 1. Floor



Gabriele Ott
Rural Entrepreneurship
Development Unit, Unido



Prof. Johannes Lindner
Chair



Fiorina Mugione
Chief Entrepreneurship Section
United Nations – Unctad



Markus Raunig
CEO AustrianStartups



Peter Kraus, President Forum
Jungunternehmer/in at ÖGV,
Senior Partner Hill Woltron
Management GmbH



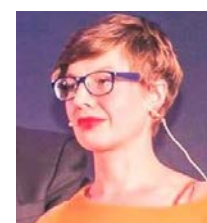
AL MRⁱⁿ Katharina Kiss
11/3 Austrian Federal
Ministry of Education



MRⁱⁿ Maria Christine Zoder
Abt. 1/6 Austrian Federal Ministry
of Science, Research and Economy



Prof.ⁱⁿ Inge Koch-Polagnoli
eesi-Bundeskoordinatorin



Anusca Ferrari
European Schoolnet



Work station A: youthstart.eu

Entrepreneurial Core Education		
Idea Challenge 	Hero Challenge 	My Personal C. 
Lemonade Stand Challenge 	Real Market C. 	Start Your Project Challenge 
Entrepreneurial Culture		
Empathy Challenge 	Storytelling C. 	Buddy Challenge 
Perspective C. 	Trash Value C. 	Open Door C. 
Extreme Challenge 	Be A Yes Challenge 	Expert Challenge 
Entrepreneurial Civic Education		
My Community C. 	Volunteer Challenge 	Debate Challenge 



Tom Müller
Ministry of Education
Luxemburg



Eva Jambor
Coordinator BMB,
Board of IFTE

YouthStart
ENTREPRENEURIAL
CHALLENGES

Entrepreneurship Summit

Work station B: Weg zur unternehmerischen Kompetenzen

Die Station bietet Informationen und Austausch zum Angebot der Wirtschaftskammer Österreich (WKO) zur Ermittlung und Steigerung unternehmerischer Kompetenzen bei Jugendlichen: Welche Kompetenzen machen unternehmerisches Denken und Handeln aus? Welche Bildungs- und Berufswege führen in Österreich zu unternehmerischer Tätigkeit? Welche Angebote gibt es zur Ermittlung und zur Unterstützung bei der Entwicklung unternehmerischer Kompetenzen von Jugendlichen? Welche Bedürfnisse haben Lehrer/innen, die Jugendliche bei der Entwicklung unternehmerischer Kompetenzen unterstützen?

This station provides information and exchange on the offer of the Austrian Chamber of Commerce for the identification and enhancement of entrepreneurial skills among young people: What competences are entrepreneurial thinking and acting? What educational and vocational pathways lead to entrepreneurial activity in Austria? What offers are there to identify and support the development of entrepreneurial skills of young people? What are the needs of teachers who help young people develop entrepreneurial skills?



Dr. Elisabeth Hassek-Eder
Bildungsmanagement am WIFI Österreich,
Referentin Bildung der Wirtschaft



Work station C: Enterprise Challenge Campus

The Enterprise Challenge Campus in the town of Tiana (Barcelona) is an educational experience that brings together more than 35 teams from all over Spain. They will live together at a summer camp hostel, where they will attend lectures and take part in a large number of workshops to increase their knowledge and understanding of entrepreneurship. This experience will also enable them to continue developing the project they worked on during the academic year.

The learning process that we promote at the Campus is based on projects and active methodologies and is aimed at fostering the development of basic life skills. We emphasise the skill we know as "Sense of initiative and the entrepreneurial spirit", which revolves around developing the abilities of self-knowledge and personal development, critical thinking and a sense of responsibility, management of change and uncertainty, leadership and teamwork, creativity and innovation, project management and a proactive attitude.



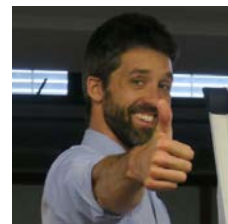
Núria Vives Font
Àrea Acció Educativa
Fundació Bancària "la Caixa"



Work station D: Entrepreneurship Education für die informelle Ökonomie

Das Ithuba Community College Johannesburg (ICC JHB) ist ein Schul-, Berufsbildungs- und Gemeindezentrum im Township Katlehong, Johannesburg, Südafrika. ICC JHB pilotiert Entrepreneurship Education als eine Methode des Empowerments von sozial benachteiligten Kindern, Jugendlichen und jungen Erwachsenen. Ziele des Workshops sind neben einem Erfahrungsaustausch zwischen Österreich und Südafrika auch Impulse für die schulische Bildungsarbeit und außerschulische Jugendarbeit im Kontext von Entrepreneurship Education.

The Ithuba Community College Johannesburg (ICC JHB) is a school and vocational training as well as community center in the Township Katlehong, Johannesburg, South Africa. ICC JHB is driving Entrepreneurship Education as a method of empowering socially disadvantaged children, adolescents and young adults. The aim of the workshop is the exchange of experiences and stimuli for school education and out-of-school youth work in Austria and South Africa in the context of entrepreneurship education.



Dr. Matthias Forcher-Mayr
Kordinator Bildungsprojekte Südafrika
(BMB), Projektleiter ITHUBA



Work station E: Entrepreneurship School

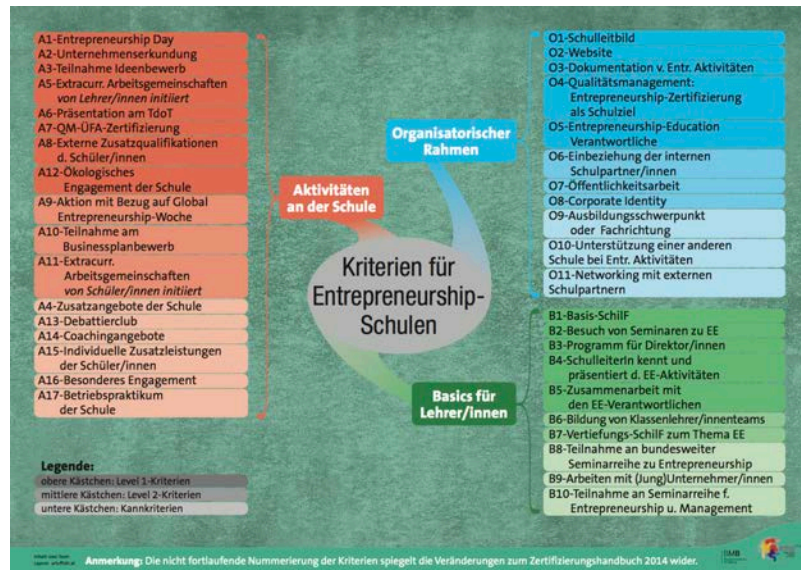


Foto: WKO-Skills Austria

Prof.ⁱⁿ Inge Koch-Polagnoli
eesi-Bundeskoordinatorin



Prof.ⁱⁿ Elke Austerhuber
eesi-Salzburg



Entrepreneurship Summit

Work station F: Teachers as Changemakers

Mit dem SEED Programm arbeiten wir für Chancengerechtigkeit für alle Kinder und Jugendlichen in Wien und Umgebung, indem wir Projekte für Kinder und Jugendliche aus benachteiligten Communities mit bis zu 5000 Euro fördern. Zusätzlich werden Projektleitende über unser SEED Programm inhaltlich bei der Umsetzung ihrer Projekte und bei ihrer persönlichen Entwicklung unterstützt.

Providing fair chances in life for all children independent of their family background is the vision that we are following with the SEED program. Therefore we support projects for children from disadvantaged communities in Vienna and the surrounding area with up to 5000 Euro. Additionally all project leaders are supported as they develop and implement their projects and their personal skills.



Mag. Teresa Torzicky, PhD
 Programmmanagerin SEED – Hier wachsen Ideen
www.seedprogramm.at



Work station G: Entrepreneurship Entwicklungskooperationen

nyendo lernen verbindet auf einzigartige Weise zwei große Visionen:

- Selbstbestimmtes Lernen durch Social Entrepreneurship
- Reaktivierung von Selbstheilungskräften in Slums - Flüchtlingsursachen beheben

Mein persönliches Anliegen als Gründerin der gUG ist dabei: unserer nachkommenden Generation die Chance zu geben ihre Impulse zu entdecken, zu entfalten und in die Gestaltung der „global family“, einer globalen Gesellschaft des Miteinanders auf Augenhöhe mit einzubringen.

Mein Ziel 100 Schulgemeinschaften in westlichen Ländern mit 100 Schulen in Afrika/Kenia, Südamerika/Brasilien und Asien zu verbinden und somit ein Feld der Möglichkeiten interaktiver Synergien und Transformationsprozesse zu schaffen. 12 Jahre Entwicklung werden präsentiert und es wird eingeladen mitzumachen.



Irmgard Wutte
nyendo-lernen.de



Work station H: Entrepreneurship School Development

Eine wichtige Voraussetzung für die erfolgreiche und dauerhafte Integration von Entrepreneurship-Education in den Schulalltag ist, dass die Entwicklung von allen Beteiligten mitgetragen und gelebt wird. Die Ermöglichung von Freiräumen für Schülerinnen und Schüler setzt strukturelle und unterrichtliche Veränderungen an der Schule voraus. Aus diesem Grund sollten die Einführung und der Ausbau von Angeboten der Entrepreneurship-Education (Entrepreneurial Challenge based Learning) in den Prozess der Schulentwicklung einbezogen werden.

Die Schulentwicklung zielt auf die systematische Verbesserung und Weiterentwicklung der Schule. Das kann sich auf die Umsetzungen im Unterricht und außerunterrichtliche Angebote beziehen, auf die interne Kommunikation sowie auf die Fortbildung der Lehrer/innen.

Ein Schwerpunkt in der Weiterentwicklung liegt in regelmäßigen Unternehmenserkundungen als auch in fachspezifischen Konferenzen für Schüler/Innen und Lehrer/innen. Es wird auch geplant alle Angebote der Entrepreneurship-Education für unsere Hochschulstudent/innen anzubieten.



Prof. Pit Sylvestrie



Prof. Marc Welter



Dir. Joseph Britz



Track 19: Lego co-creation introduction

Thu., 16. November, 11:00–12:30, Language: English

LEGO is already used as a tool in business environments with the goal to resolve challenges and to map out complicated strategic decisions. We use LEGO as a co-creation method to express feelings and ideas. By building LEGO models, people associate metaphors to it and the storytelling begins, which is more powerful than just talking. This hands-on workshop is inspired by LEGO Serious Play principles but draws elements from various other methodologies as well, this way providing a unique LEGO experience. The workshop offers participants the possibility to build up something together, to be creative, to share ideas and thoughts, to play and to discuss serious topics along the way.

THE PROCESS: Since our participants are usually not familiar with the methodology (we work with very abstract topics), we start with the introduction of the method. During the workshop we move from concrete tasks (like build a tower), to abstract subjects (like visualize the challenges of your organization). We divide the group into small teams of max. 6 individuals. Throughout the workshop they work together. Each round we do a short feedback. At the end of the workshop we discuss possible action steps.

TOPICS SUGGESTIONS: Model your current organisation including its strengths and challenges. Model the vision of your company/product.



Enikő Bálint
Founder and Managing Director of beteal
She consults the customers from a holistic point of view regarding strategy, organisation, company culture and IT architecture.



Nóra Sárga
Business Development Manager of beteal
She gives customers a new perspective on methodologies, structures and company culture as well as tricks and tweaks on how to be as innovative as a startup.



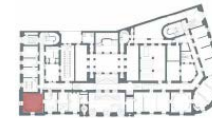
Arthur Krupp-Saal, 1. Floor



Track 28: Entrepreneurship & Design Thinking

Thu., 16. November, 13:15–14:45, Language: English

The workshop invites everyone to have a bite of entrepreneurial community adventure, particular about Design Thinking.



Mitglieder-Lounge, Hochparterre



Brigitta Serbán
Initiative for Teaching
Entrepreneurship Austria (IFTE)
and Freelancer Trainer



Track 35: Creative Confidence – designing for creativity

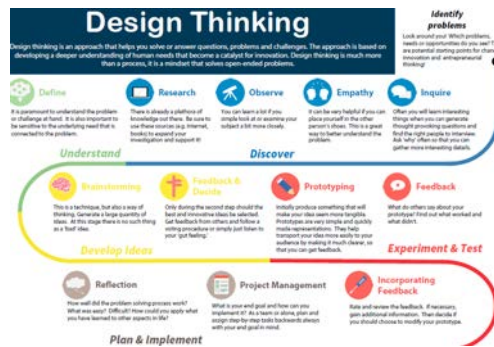
Thu., 16. November, 15:00–16:30, Language / Sprache: English / Deutsch

Creativity is a key skill in today's fast-paced and complex world. It's the foundation for innovation, change, and personal expression. At the same time, there are big misunderstandings around the concept of creativity and far too few people live up to their creative potential. Creativity, however, is a skill that can be trained. With knowledge around basic concepts and the right techniques you, too, can design a lifestyle that favors ideas and their implementation.

This workshop helps you to unlock your creative capacities and flex your creative muscle (aka brain). Perspectives from this workshop will help you in school, work and private life.



Ludwig Urban-Saal, 1. Stock



Mag. Stephan Kardos
Entrepreneur, YouthStart Author
and Teacher Trainer, Founder of
Creativity Gym



Track 41: Creating a Culture of Happiness

Thu., 16. November, 17:00–18:30, Language: English

Is happiness an art or a science? Is it a pursuit or a choice?
 How much does it matter, and is it important for you?
 Come along for a Happiness Schnupper Session.



Arthur Krupp-Saal, 1. Floor



Nigel Stonham
 Chief Happiness Officer
 of the Vienna Happiness Project



Raphael Lorenzi
 Vice-State Champion of
 debating
 Moderator



Blanche Wang
 Senior Manager of International Community
 Department and Project Manager of SIDEC –
 DOBE Group



Vienna Hub



Vienna Happiness Project



Orte/Places

A1 Hospitation: 13. November, 09:00–12:00.
Volksschule Donaucity, Leonard-Bernstein-Str. 2, Wien 22



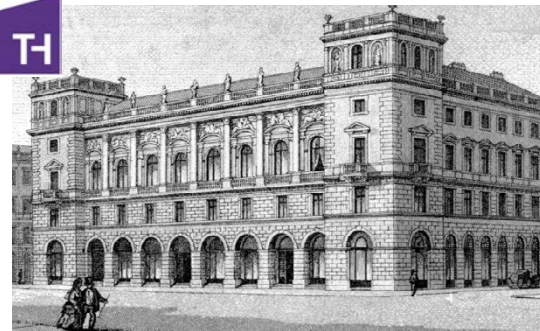
Vienna Bilingual Schooling Donaucity,
Leonard-Bernstein-Straße 2, Vienna 22

Youth Start Training: 14. November, 09:00–18:00
NMS Schopenhauerstraße 70, Wien 18



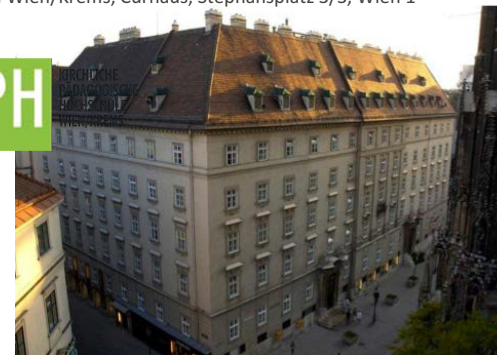
New Middle School, Schopenhauerstraße 70, Vienna 18,

Workshops 14. + 15. November
Treibhaus Coworking for Entrepreneurs, Eschenbachgasse 11, Wien 1



Palais Eschenbach, Eschenbachgasse 11, Vienna 1

Workshop: 15. November, 09:00–12:30
KPH Wien/Krems, Curhaus, Stephansplatz 3/3, Wien 1



University Teacher College Vienna/Krems,
Curhaus, Stephansplatz 3/3, Vienna 1

Orte/Places

Entrepreneurial Guided Tour: 15. November, 14:00–16:30
Meeting point: in front of the Curhaus, Stephansplatz 3, Vienna 1



Speaker Reception: 15. November, 17:00–20:00
Bundesministerium für Bildung, Palais Hardegg, Festsaal, Freyung 1, Vienna 1

BMB
Bundesministerium
für Bildung



Entrepreneurship Summit: 16. November, 9:00–18:30
Haus der Industrie, Schwarzenbergplatz 4, Wien 3



House of Industry, Schwarzenbergplatz 4, Vienna 3





European UKids Partner



Klostermarksskolen



UNIVERSITY OF OULU



JOHN VON NEUMANN UNIVERSITY

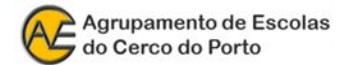
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INSTITUTO POLITÉCNICO DO PORTO



MUNDOS DE VIDA



Agrupamento de Escolas do Cerco do Porto



PRÄZISVOLKSSCHULE KREMS
KPH
KIRCHLICHE PÄDAGOGISCHE HOCHSCHULE WIEN/KREMS



KPH
WIEN/KREMS



ifte
Entrepreneurship at its core



PROFESSIONSHØJSKOLEN

Entrepreneurs shape the future

Foster the entrepreneurial competencies of youth with our challenges



Start in your classroom